

## FRIDAY AUGUST 30, 2019

c32019.eventbrite.com ComicCreatorCon.com

## **4:00 PM Session 1, 15 minutes: Opening remarks, Martha Donato and Jim McLauchlin:** Why we're here, what we're doing, what we hope to build!

## 4:15 PM Session 2, 45 minutes:

Getting Work, Keeping Work, Steven T. Seagle: Writer/Producer Steven Seagle is the co-creator of BEN 10 and BIG HERO 6 and a founding partner of MAN OF ACTION Entertainment. This session will focus on Seagle's "Hollywood Hierarchy," a five-step rubric for getting and keeping work in the entertainment industry.

5:00 PM Session 3a, 45 minutes: Graphic Design in the Service of Narrative, Howard Chaykin: Veteran writer and artist Howard Chaykin takes you inside storytelling to walk you through page layout and show you WHAT works and WHY. Participants leave with a three-page comic script to follow and use what they've learned to create a layout based on these principles. BONUS: Attendees of Long Beach Comic Con Aug. 31 and Sep. 1 can bring their finished three-page samples to Chaykin's Artist Alley table, and Chaykin will do an overview, pointing out the virtues and weaknesses of the pages.

**5:45 PM Session 4a, 45 minutes: The Key to IP is your Pitch Doc, Christian Gossett:** The entertainment business is seeking a wider range of content than ever before, and if you know how to take your idea and develop it into a well-structured Intellectual Property, the possibilities are endless. Red Star creator and Pandora TV director Christian Gossett shows you the path between yourself and production, starting with you Pitch Document.

## **5:00 PM Session 3b, 45 minutes:** Comics to Storyboards to TV, Shannon Denton: Writer/Artist

Register 7 TODAY!

Shannon Denton has worked on comics such as Deadpool, TV shows like Ultimate Spider-Man, and on video games like God of War. He'll show you how the language of comics, animation and video games is all related, and how to adapt from one to another!

**5:45 PM Session 4b, 45 minutes: Social Media Strategies For Creators, David Gallaher:** David Gallaher will share his marketing experience working with the comics, entertainment and video game industries to show creators the do's and don'ts of social media. David will also share case studies of how comic creators have used the power of social media to inspire others, to drive sales numbers, and to tell stories.

**6:00 PM Session 5, 30 minutes: Let's compare notes!** We just had self-selecting breakout sessions. So tell the other peeps! Barbara Dillon of Fanbase Press will lead this highly informal session that allows attendees to meet each other and get a taste of how the other half was living!

**6:30 PM Session 6, 30 minutes Keynote roundtable:** Barbara Dillon leads various panel participants in a talk about the current and future marketplaces of ideas and where YOUR creativity will lead us!