



FRIDAY, OCTOBER 29TH

2 p.m.-2:45 p.m.

WEBCOMICS: LIGHTING ROUND!

Seaside Lobby

Thinking of starting a webcomic, or just curious as to how the world of webcomics differs from print counter-parts? Join these three webcomics pros [*Harvey-nominated Dave Kellett (SheldonComics.com / DriveComic.com)*, *Eisner-nominated David Malki (Wondermark.com)* and *Bill Barnes (Unshelved.com / NotInventedHere.com)*] as they take you through a 25-minute guided tour of how to make webcomics work as a hobby, part-time job, or full-time career. Then the action really heats up: 20 minutes of fast-paced Q&A, designed to transmit as much information as fast as possible! Each of the three panelists gets just 20 seconds to give succinct, to-the-point answers to as many Webcomics questions as the audience can bring!

SO YOU WANT TO BE A COMIC BOOK RETAILER?

Seaside Ballroom B

Your first steps to having your very own comic book store start right here! This convention tradition is always a lively and fun discussion of the brick and mortar basics of launching your own career as a comic book specialty retailer. You have questions? ComicsPRO's panel of experienced retailers has answers! Hosted by Joe Field (ComicsPRO president, Flying Colors Comics, Concord, CA) with fellow retailers Carr D'Angelo (Earth-2 Comics, Sherman Oaks and Northridge, CA), Thomas Gaul (Corner Store Comics & Beach Ball Comics, Orange County, CA), and Derrick Taylor (Comic Oasis, Las Vegas, NV).

COMICS AND PRO WRESTLING: NOT-SO-STRANGE BEDFELLOWS

Room 301

Some have called the spectacle of pro wrestling a "comic book come to life." That is not so far from the truth. From the heroics of Hulk Hogan, antiheroes such as John Cena, and villains like Ric Flair, come and explore the parallels that exist in character development and storyline advancement between these outrageous forms of narrative, presented by architects from both worlds, and featuring personalities from Mach One Professional Wrestling of the famed National Wrestling Alliance.

3 p.m.-3:45 p.m. IMAGE COMICS

Seaside Ballroom B

Come join a smorgasbord of Image Comics' finest creators for a roundtable discussion of creator-owned comics and how the ability to do whatever you want while writing or drawing a comic book enhances the creative experience. After discussion, you'll get a chance to ask your favorite creators about their creative process during Q&A.

COMIC WRITING 101 - COMIC BOOK SUNDAY!

Seaside Lobby

Presents a discussion about writing and working in the comic biz, and most important, what you need to know to break in. Join Benjamin

Jackendoff as he talks with comic kingpin Marv Wolfman (*Teen Titans*), veteran comic writer and editor Barbara Randall Kesel (*Watchman*, *Hellboy*), comic writer Jimmy Palmiotti (*Jonah Hex*), Tom Pinchuk (*Hybrid Bastards*) and Mickey Neilson (*World of Warcraft*).

HOW TO SURVIVE AS AN ARTIST WITH SCOTT KOBLISH

Room 301

A panel focusing on the lifelong practical questions an artist faces. Scott Koblish gives you tips on how to navigate a career that can be fraught with unusual stress. With particular attention paid to thinking about finances in a realistic way, stressing your flexibility in approaching assignments, what projects can be worth doing (if they don't pay well), how to focus on your goals and what to think about when you run across blind alleys and uncertainty.

3 p.m.-4:30 p.m. JEPH LOEB SIGNING

Signing area

4 p.m.-4:45 p.m.

LISTEN TO JIMMY PALMIOTTI - AMANDA CONNER SPOTLIGHT

Seaside Lobby

Jimmy Palmiotti (Jonah Hex) brings his popular "Listen to Jimmy Palmiotti" blog live during this spotlight panel with his better half and artist extraordinaire - Amanda Conner (Power Girl). Learn what's coming up next for the comic industry's favorite couple including, a surprise guest who may drop by.

IDW PUBLISHING - SNEAK PEAK AT 2011

Seaside Ballroom B

Join top IDW editors for an inside look at what this premier publishing has in store for 2011, including details about the massive zombie event, INFESTATION, and awesome new projects.

4:30 p.m.-6 p.m.

MIKE MIGNOLA SIGNING

Signing area

5 p.m.-5:45 p.m.

TIM SALE SPOTLIGHT

Seaside Ballroom B

Master draftsman, Tim Sale (Batman: The Long Halloween, Captain America: White, Heroes) treats fans to this "Spotlight" panel showcasing his long career and critically acclaimed body of work as well as a look into what's coming up in the future. Moderated by ComicCraft's Richard Starkings.

ZAP! -- AND THERE WAS LIGHT! ROBERT CRUMB'S "THE BOOK OF GENESIS ILLUSTRATED"

Seaside Lobby

The 2010 Harvey Award winning book for best artist is a unique blend of pop culture sensibilities with scrupulous research and fidelity to text. Panelists will discuss the artistic, cultural, historical, and theological impact of Crumb's highly acclaimed -- and highly controversial! -- Best-selling adaptation of the first book in the Bible. Sponsored by The Christian Comic Arts Society; moderator: Buzz Dixon.

WRITERS WORKSHOP PRESENTED BY ASPEN COMICS

Room 301

Join comic book writers J.T. Krul, Scott Lobdell, David Schwartz, David Wohl, Frank Mastromauro, and Vince Hernandez as they discuss the ins and outs of writing stories for comics. Also, learn tips of the trade firsthand from these experienced writers as they detail the pitfalls and challenges of breaking into the industry. Also, they will answer questions directly in this special intimate workshop that aspiring writers will not want to miss.

5 p.m.-7 p.m.

SECRET ORIGIN: THE STORY OF DC COMICS

Seaside Ballroom A

Behind the amazing tales of *Superman*, *Batman* and *Wonder Woman* is the equally impressive story of the challenges, creativity and triumphs of the company that brought those characters to life. Join Warner Home Video and DC Entertainment for a pre-release screening of the all-new documentary, *Secret Origin: The Story of DC Comics*, a compelling insider's tale and a 75th anniversary celebration filled with interviews, archival footage and a dazzling parade of riveting, splashy DC covers. *Secret Origin* is narrated by Ryan Reynolds, and will be distributed by Warner Home Video on November 9, 2010.

6 p.m.-7:30 p.m.

HAMLET VS. MACBETH: THE ORIGINAL SHAKESPEAREAN SMACKDOWN!

Seaside Lobby

Its swords, guns and wrasslin' as two of the bard's legendary characters compete for the same stage, chewing the scenery and each other. Who will triumph in this Crap of the Titans? Will it be Hamlet, who stands for truth, justice and the Scandinavian way, or Macbeth, the crudest, rudest Scotsman lookin' like a fool with his kilt on the ground? Throw in MacB's deadly dame, one cross-dressing Danish queen, and some seriously warped show tunes to round out a show that will answer one and for all who is the bard's best bad boy! You may even end up in a stand-in role on stage!

7 p.m.

2010 FRIENDS OF LULU AWARDS

Seaside Ballroom B

The Lulu Awards recognizes the people and projects that helped to open eyes and minds to the amazing comic and cartooning work by and/or about women. This year awards will be given for categories including "Best Female Character," "Best Kid-Friendly Work," and "Lulu Of The Year."

8 p.m.

DARK COUNTRY 3-D SCREENING

Seaside Ballroom A

Please join us in Seaside Ballroom A on Friday, October 29th @ 8pm for a special 3D screening of Thomas Jane's directorial debut DARK COUNTRY starring Thomas Jane, Lauren German and Ron Perlman. Dark Country is a twisted, psycho-noir about a couple forced to deal with a body en route from Vegas, and the dangerous truth that body may reveal. Don't miss it!

* Programming subject to change.

SATURDAY, OCTOBER 30TH

10:45 a.m.-11:45 a.m.

EXCLUSIVE PREMIERE! SUPERMAN/SHAZAM: THE RETURN OF BLACK ADAM

Seaside Ballroom A

Be among the first public audience to see the entire, all-new *Superman/Shazam: The Return of Black Adam*, the anchoring piece of the DC Showcase Animated Shorts Collection. Starring the voices of George Newbern, Jerry O'Connell, James Garner and Arnold Vosloo, the 24-minute short depicts the first Billy Batson adventure as Captain Marvel -- with a little help from Superman, and a major obstacle in the form of Black Adam. Warner Home Video releases the DC Showcase Animated Shorts Collection on November 9, 2010. Plus special Surprise feature!

11 a.m.-11:45 a.m.

COMIC BOOK SUNDAY! PRESENTS MARY WOLFMAN

Seaside Ballroom B

Neo Edmund sits down with the titan himself Marv Wolfman for a one on one chat about all things comics, video games, and the Wolfman's amazing career in spanning nearly four decades, from Teen Titans to his current work on God of War, and more projects than we could possibly ever list.

WEBCOMICS ADVOCATES GET-TOGETHER

Seaside Lobby

The guys from WebcomicsAdvocates.com will host this gathering for fans and creators of webcomics. This is your chance to network, promote your webcomic, and maybe even pitch your webcomic idea in front of a room full of fans!

SPOTLIGHT ON: "FALLEN ANGEL" CHRISTOPHER DANIELS

Room 301

Christopher Daniels is one of the most respected professional wrestlers in the business today. Join the X-Division pioneer, Ring of Honor star, and contributing writer for marvel.com as he talks about his career and his passion for comics!

12 p.m.-12:45 p.m.

WRITING FOR COMICS, TV AND FILM: HOW TO BREAK IN, AND WHAT TO DO WHEN YOU GET THERE WITH MARK SABLE

Room 301

Mark Sable has written for comics (*Grounded*, *Two-Face Year One*), TV (*Polarity*, an original animated series for Cartoon Network), and Film (his graphic novels *Unthinkable* and *Hazed* are slated for the big screen). He also teaches for The Writer's Boot Camp in Santa Monica, CA. Writers will learn how to approach each art form from a writing and business perspective, as well as the underlying story structure they share. The class will focus on the challenges of crafting character driven, high concept stories no matter what the medium, and provide techniques for tackling them.

12 p.m.-1:30 p.m.

A QUARTER CENTURY OF ROBOTECH

Seaside Lobby

Join Harmony Gold's Tommy Yune as he

Superman/Shazam: The Return of Black Adam

covers the history of the television series that introduced a generation to anime, and discusses new releases in the wake of the announcement of the live action feature film.

12 p.m.-2 p.m.

TIM SALE SIGNING

Signing area

1 p.m.-1:45 p.m.

50 QUESTIONS IN 50 MINUTES WITH MARK WAID

Seaside Ballroom B

Mark Waid, superstar comics writer and BOOM! Studios' Chief Creative Officer, takes on a challenge to answer 50 questions in 50 minutes. Fast-talking Waid will answer questions in rapid-fire succession from moderator Jonah Weiland of Comic Book Resources.

COLORING WORKSHOP PRESENTED BY ASPEN COMICS

Room 301

Superstar colorist Peter Steigerwald will lead this special workshop focusing on coloring for comic books. With over a decade's worth of experience coloring some of the most high-profile titles and events in comics, Steigerwald will share his invaluable insight and knowledge in this specialized comic book field. A must attend for all burgeoning comic book colorists.

2 p.m.

"SAW" SIGNING WITH COSTAS MADYLOR

Lionsgate booth #100

2 p.m.-2:45 p.m.

MARVEL TELEVISION PRESENTS - THE AVENGERS: EARTH'S MIGHTIEST HEROES AND MARVEL ANIME

Seaside Ballroom A

Enter the Avengers Mansion and become part of the world's greatest team of Super Heroes! This is your exclusive pass to top-secret Avengers files as Marvel's Head of Television Jeph Loeb shows you never before seen footage, imagery and a full-length episode from the all-new animated series *The Avengers: Earth's Mightiest Heroes*, now airing on Disney XD. Then, witness the dawn of Marvel

Anime as we showcase the highly anticipated, full-length pilot episode of *Iron Man*, set to air on G4 in 2011. In addition to the screening, we will be featuring an exclusive first look at upcoming designs produced by the world-renowned Japanese animation studio, MADHOUSE -- whose notable films include hits such as: *Ninja Scroll* and *The Girl Who Leapt Through Time*.

MIKE MIGNOLA SPOTLIGHT

Seaside Ballroom B

"Hellboy" creator and superstar artist, Mike Mignola hosts this special "Spotlight" panel giving fans an inside look at his award winning career.

GIRL POWER!

Seaside Lobby

Comic Book Sunday! Presents a lively chat about the roles girls play as both creators and fangirls in the realm of comics, video games, films, and animation. What challenges do girls face when trying to break in and work in the biz? Join Neo Edmund as he chats with comic editor and writer Barbara Randall Kesel (*Watchman*, *Dark Crystal*), animation producer Haven Alexander (*Batman Beyond*, *Superman*), Tokyo Pop Editor Lillian Diaz-Pzrybyl (*Warcraft*, *Starcraft*), Video game designer Brandii R. Grace (*The Matrix Online*), and Ralph Tedesco (*Zenescope*).

"SCOTT LOBDELL HAS AN ANNOUNCEMENT TO MAKE!"

Room 301

Scott Lobdell (the second longest running UNCANNY X-MEN writer in the history of the world) has a special announcement to make -- and he's doing it here at the Long Beach Convention Center! He'll also be speaking on "How To Plot A Comic Book" as well as regaling the audience with stories about his journey from comic books to screenwriting! And... he'll have a mystery guest or two as well!

2:30 p.m.-4 p.m.

MARK SABLE SIGNING

Signing area

3 p.m.-3:45 p.m.

TOP COW: WE CREATE...COMPETITION

Seaside Ballroom B

The Cow is stampeding towards 2011 and

* Programming subject to change.



you're invited along for the ride. Join Top Cow publisher Filip Sablik and a host of Top Cow creators as he walks you through how you can take part in Pilot Season 2010! Plus find out what we have in stock for the upcoming year, including the next arc in *Artifacts* and *Magdalena*. Top Cow mainstays *Witchblade* and *The Darkness*, what's coming out first at Minotaur Press, and more. Panelists include Nelson Blake II, Michael Broussard, Sheldon Mitchell, Rob Levin, Joshua Hale Fialkov, Rahsan Ekedal and Rick Loverd. All attendees will receive a free gift!

3 p.m.-4:30 p.m. LESSONS FROM THE MASTERS IN VISUAL STORYTELLING

Seaside Lobby
Marshall Vandruff will show how "Old Masters" of comic art like Winsor McCay and Harvey Kurtzman used panels and pages to combine images and story structure that form a foundation for all visual storytelling, including children's books, animation and film. Marshall will explain the classic skills of character and story construction, and show slides to demonstrate how images in a sequence empower a story emotionally.

3:30-5 p.m. WHILCE PORTACIO SIGNING

Signing area

4 p.m.-4:45 p.m. DIRECTOR'S PANEL WITH LOUIS LETERRIER AND PITOF

Seaside Ballroom A
Acclaimed film-makers Louis Letierrier ("Clash of the Titans", "Incredible Hulk", "The Transporter") and Visual Effects artist Pitof ("Alien Resurrection", "The Messenger: The Story of Joan of Arc") showcase this special Q&A giving fans insight into what goes into making these masterpieces and take questions from their fans. Moderated by Newsarama's Albert Ching.

GETTING YOUR IP RECOGNIZED WITH JIMMY PALMIOTTI

Room 301

A must for creators who want to become more business savvy and reap potential commercial success. Learn the ins and outs of making sure your creations and IPs get out there and noticed from comic master writer and artist Jimmy Palmiotti (*Jonah Hex*)!

M1W PRESENTS: WRATH OF CON II! WRESTLING RING

4:00 p.m. bell time. Join the stars of NWA Pro: Mach One Wrestling as they return to the exhibit floor to light up the ring. M1W Heritage tag team champs the RockNES Monsters, will defend their belts, and in the main event, for the first time ever, Willie Mack defends the M1W Championship against the "Fallen Angel" Christopher Daniels!!

4 p.m.-5:30 p.m. JEPH LOEB SIGNING

Signing area

5 p.m.-5:45 p.m. THE OFFICIAL ASPEN COMICS PANEL 2010

Seaside Ballroom B
Aspen creators Frank Mastromauro, Peter Steigerwald, Scott Lobdell, Vince Hernandez, Mark Roslan, Joe Benitez, J.T. Krul, David Schwartz and more will be on hand to preview and discuss Aspen's exciting new properties on the horizon for the rest of 2010 and beyond. Aspen will also answer fan's questions directly and every fan in attendance will receive a free gift, courtesy of Aspen Comics.

5 p.m.-6:30 p.m. A MIDSUMMER NIGHTMARE'S SCREAM ON ELM STREET 13

Seaside Lobby

Horny teenagers lost in the woods + supernatural



forces = Shakespeare's horror classic! This show takes no prisoners as zombies, vampires, and cross-dressing slashers grab some wine coolers and head for the lake in the madcap spooktacular spoof that cranks the fun level up to 11 with audience participation and flying body parts galore. Penned by the Dorkington Professor of English Lit, Mark "the Hatchet" Groves (with songs written by Rissy). And watch out... the most evil powers in the universe (yes, Lady Gaga and Beyonce) may be lurking right behind you!

7 p.m. DARK COUNTRY 3-D SCREENING

Seaside Ballroom A
Please join us in Seaside Ballroom A on Saturday, October 30th @ 7pm for a special 3D screening of Thomas Jane's directorial debut *DARK COUNTRY* starring Thomas Jane, Lauren German and Ron Perlman. *Dark Country* is a twisted, psycho-noir about a couple forced to deal with a body en route from Vegas, and the dangerous truth that body may reveal. First Time EVER! Live running commentary by Tom Jane, Tim Bradstreet & Ray 3D Zone. Don't miss it!

SUNDAY, OCTOBER 31TH

11 a.m.-11:45 a.m. THE ART OF STORYTELLING IN GRAPHIC NOVELS WITH NHORA SERRANO, MIKE BUCKLEY AND JASON CASEM

Seaside Ballroom B

What is this popular visual medium that is referred to as the "graphic novel"? Too often, this important literary genre has been dismissed as "kids stuff," but comics and graphic novels are as complex and powerful as any other art form. In *Reading Comics*, Douglas Wolk states "The cheap way of referring to them is "comics" or "comic books"; the fancy way is "graphic novels" (or "graphic narratives" or "sequential art"). While the combination "graphic novel" has floated around since the 60s, the influential Will Eisner popularized the term with his publication in 1978 of *A Contract with God*, which did NOT pertain to superheroes. This roundtable highlights the fact that sequential art describes a sophisticated and complex

medium that bears close affinities with the art of storytelling by focusing on the ideas of character, plot and setting in popular graphic novels

THE VIGILANTE PROJECT

Seaside Lobby

The Vigilante Project is a new and exciting film and graphic novel project from Yvette Avenue Productions. Come for a sneak peek of the promotional trailer, to hear the writers and artists discuss their venture, and for a panel Q&A.

12 p.m.-12:45 p.m. COMIC BOOK SUNDAY!

Seaside Ballroom B

Join the crazy kats of CBS! as they talk about the converging medias of comics, video games, films, animation, and something called Transmedia. Come learn how they use their ever-growing network of friends and allies to get projects

off the ground in their plot to take over the world one geek at a time. Hang with CBS! members Benjamin Jackendoff (*Sex, Lies, and Superheroes*), Neo Edmund (*Solitary The Movie*), James Waugh (*Blizzard Ent*), Aaron Mason (*Panzar 88*), Peter Briggs (*Hellboy*), Joe LeFavi (*Fraggle Rock*), Jon Schnepf (*Metalocalypse*) and Leo Partible.

WOMEN IN COMICS

Seaside Lobby

What's it like to be a female in the comic book industry? Attendees get a "state of the union" of women in comics and insights on the creative process and how to break into the field. Panel includes **Cat Staggs** (Star Wars artist), **R.C. Young** (writer/illustrator of "Witchman" the comic book series), **Amy Mebberson** (Boom! Studios artist on Disney/Pixar books), **Rebecca Hicks** ("Little Vampires"), and more!

Sunday programming con't next page

* Programming subject to change.

12PM-1:30PM
JEPH LOEB SIGNING
 Signing area

1 p.m.-1:45 p.m.
WHILCE'S TIPS & TECHNIQUES

Seaside Ballroom B
 Image co-founder and A-list artist Whilce Portacio gives you detailed, actionable information to take your comic book art to the next level. Whilce will share his own time-tested, battle-hardened tips and techniques in this engaging interactive session.

STARTING OUT: INDEPENDENT PUBLISHING/INDEPENDENT CREATORS

Seaside Lobby
 Have an idea for a comic you want to self-publish, but you're wondering how to put it together on a limited budget? Join Dawn & Clint Wolf as they celebrate the first anniversary of their creation *Zombie Ranch* by sharing their experiences and provide tips in bringing their work from concept, to digital media, all the way to a professional quality print issue.

COMICS IN CLASSROOMS & LIBRARIES

Room D
 Award-winning comic creators Dave Roman and Raina Telgemeier discuss how teachers and librarians can utilize comics in schools and

in the classroom. Educators of all levels are encouraged to join the conversation and share their experiences with these nationally recognized thought leaders.

2 p.m.-2:45 p.m.
COMICS AND MANGA PRODUCTION PANEL

Seaside Ballroom B
 Tommy Yune, a veteran of hit comic series such as Speed Racer, Racer X, Robotech, and Danger Girl: Kamikaze, covers modern production techniques of the industry and new options available to hopeful comic creators.

"COMICS AND COMICS"

Seaside Lobby
 Since December, 2007 "Comics and Comics" has been entertaining crowds with the nerdiest, geekiest stand-up comedy imaginable. "Comics and Comics" is unique in that the material presented within the show covers topics of specific interest to fanboys: comic books, movies, videogames, role-playing, action figures, etc. The show was created by stand-up veteran Tom Franck who books comedians who are not only the finest working today, but who have the geek street cred appropriate for the show. Franck himself can claim the ultimate nerd comedian status as an

appearance in Green Lantern 143 labeled him as the top comedian in the DC universe.

- Each "Comics and Comics" show begins with a trivia contest to warm up the crowd by Asterios Kokkinos. Because of the geek erudition of the crowd, seldom is the audience stumped no matter how ridiculously difficult the questions become.
- "Comics and Comics" shows also feature a monologue by Tom Franck called "But Let's Face It" — an opinion piece which addresses topics relevant to the world of fanboys. "But Let's Face It" has quickly become a highlight of the show and seen much popularity on the internet.
- "Comics and Comics" was featured on a segment on NPR's "Marketplace" and has been seen at the San Diego Comic-Con as well as Anime Expo.

3 p.m.-3:45 p.m.
SLUM CIRCUS: THE ART OF DIY BRANDING AND WORKING IN COLLECTIVE

Seaside Lobby
 This panel aims to assist artists and writers who are interested in taking their craft to the retail world. From creating diverse products while earning promotional funding, to establishing contacts to barter services and event booking - All while on a limited budget.

HALLOWEEN FESTIVITIES



Friday, October 29

HALLOWEEN LONG BEACH - COSTUME BALL AND CONCERT SERIES

Promenade Ballroom from 5:00 p.m. -11:00 p.m.

SHINY TOY GUNS WILL BE APPEARING!

*Extra Charge for this event

Saturday, October 30

THE HERO INITIATIVE COSTUME PARTY

The Rock Bottom @ 8:00 p.m.

\$10 gets you a beer and a donation to Hero Initiative

Tickets are available in the Hero Initiative Booth #300

Don't Miss It! Prizes will be awarded!

Sunday, October 31

COME IN COSTUME!

Kids 10 and under are FREE and can

Trick or Treat on the exhibit floor

Fun activities for kids – photos with costume characters!

