



LONG BEACH COMIC CON

OCTOBER 29 – 31, 2010

EXHIBITOR REGISTRATION FORM

Company Name: _____

Artist/Writer Name (for Artist Alley table): _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Website: _____

Exhibitor Type: (Check one) Retailer Premier Exhibitor Artist Alley (no company names)

Please describe what you will be selling or promoting (adult material cannot be displayed):

Retailer

Consists of a **10' x 10'** pipe & drape booth, an eight foot table, two chairs and four exhibitor badges - add \$50 for a corner booth

\$500 X _____ Qty = \$ _____

\$550 X _____ Qty = \$ _____

Subtotal \$ _____

Premier Exhibitor

Consists of **10'x10'** pipe & drape booth, an eight foot table, two chairs and four exhibitor badges

10x10 Booth **\$1,200** (4 badges)

10x20 Endcap **\$2,400** (8 badges)

20x20 Island **\$5,400** (16 badges)

Subtotal \$ _____

Artists Alley

Consists of a **4'** table (shared **8'**) or **8'** (individual) table, two chairs, and two exhibitor badges each

(4') **\$150** X _____ Qty = \$ _____

(8') **\$200** X _____ Qty = \$ _____

Subtotal \$ _____

Additional Badges: \$15 each X _____ Qty = \$ _____ Additional 8 Foot Table(s) (Not for Artist Alley) \$35 each \$ _____

We accept credit cards (**VISA /MASTER CARD/AmEx**) -OR- make checks payable to **MAD EVENT MANAGEMENT** and mail to 29 Annabelle Lane, Warwick, NY 10990, 845-418-4482 (telephone), 845-258-3003 (fax). If **billing address** is different than mailing address, please add it here: _____

City _____ State _____ Zip code _____

Total Charges \$ _____

CARD # _____ EXP DATE _____ SECURITY # _____

NAME ON CARD: _____ Date: _____

SIGNATURE: _____ Print: _____

I hereby acknowledge that I have read, understood and agreed to the **LBCC** Terms & Conditions (see page 2) and application portions of this contract. I further acknowledge that failure to abide by the **LBCC** Terms & Conditions may result in the loss of my exhibitor privileges without recourse or refund. I acknowledge that I am the person authorized to sign for this credit card charge.

Cancellation policy: Reservations will be confirmed upon receipt of a completed form and full payment. Refunds are available minus a \$200 processing fee before September 15, 2010. No refunds will be made after September 16, 2010. All booth space reservations are based on availability at the time of receipt of the signed contract and payment in full. Payment in full is required by either September 15, 2010 or when booth number is assigned. Booth spaces are assigned on a first come, first served basis according to date of payment.



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EXHIBITOR REGISTRATION – TERMS & CONDITIONS

Section 1 – Exhibitor Space

Badges must be worn throughout the show.

Exhibitor agrees to remain “open” during all show hours of the convention. **No early breakdown is allowed** without the prior consent of Show Management.

Electrical, telephone and internet services are additional charges and are provided by the Long Beach Convention Center.

Exhibitor agrees to keep their area clean throughout the event.

Section 2 – Display and Long Beach Fire Marshal Regulations

Do not encroach on aisles that border your booth. Fire Extinguishers, hose cabinets, fire exits or fire alarms cannot be blocked or covered.

All decorations must be flame retardant or FR rated. They are subject to a random flame test by the Fire Marshal.

No smoking allowed anywhere in the building.

All extension cords must be a minimum of 14 gauge, 3 wire and grounded. Lightweight extension cords or zip cords are strictly not allowed.

Section 3 - Noises and Damages

Exhibitors must police their own tables to be sure that noise levels from sound systems are kept to a minimum and do not interfere with others. LBCC reserves the right to determine at what point sound constitutes interference with others and must be discontinued.

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Section 4 – Payment

Exhibitor understands the payment policy and agrees to pay the fees listed on the Application form.

Subletting of table space or sharing of table space is not allowed without the written permission of Show Management.

Section 5 – Cancellations/Refunds

If you cancel before September 15, 2010, you are eligible for a full refund of your payment. After September 16, 2010, if you cancel you will forfeit your entire payment and will not be eligible for a refund.

Section 6 – Adult and Bootleg Merchandise

Exhibitor agrees not to sell or distribute any adult material to minors. **“Adult Only” material must not be displayed to the public.**

Long Beach Comic Con does not allow any bootleg or counterfeit materials to be sold. Possession or sales of these materials is prohibited.

Section 7-California Sellers Permit

Exhibitors are responsible for collection and payment of California State retail taxes and must obtain a California Sellers permit and a City of Long Beach Temporary Sellers Permit.

Section 8 – Liability and Security

Long Beach Comic Con and the Long Beach Convention Center are not responsible for any theft or loss. Exhibitor is responsible for his or her own security during the event.

The Exhibitor agrees to protect, keep and save Long Beach Comic Con and MAD Event Management, LLC, the promoter of the event, forever harmless from any damage(s) or charge(s) imposed for violations of any ordinance or regulation by the Exhibitor, his employees or agents, as well as failure to comply with the terms and agreements of this contract.

Further, Exhibitors shall at all times protect, indemnify, save and keep harmless Long Beach Comic Con and MAD Event Management, LLC. Against and from any loss, cost, damage, liability, or expense which arises out of or from or by reason of any act or omission of the Exhibitor, his employees or agents.

In the event that the Long Beach Convention Center or any part of the exhibit area thereof is unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, or another such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, labor disputes, riot or agency which the Long Beach Comic Con and MAD Event Management, LLC have no control, or should the Long Beach Comic Con decide that because of such cause it is necessary to cancel, postpone, or re-site the show, or reduce installation time, exhibit time or move out time, the Long Beach Comic Con and MAD Event Management, LLC shall not be liable to indemnify or reimburse the Exhibitor in respect to any damage or loss, direct or indirect, arising as a result thereof.